

### **COOMET Document**

## Procedure for Using the COOMET Logo

**COOMET** D11/2024

Approved

at the 26<sup>th</sup> COOMET Committee meeting (20–21 April 2016, Erevan, Armenia) updated and amended:

at the 36th COOMET Committee meeting (4-5 June 2024, Tashkent, Uzbekistan)

#### 1. SCOPE

This document defines the description and procedure for using the COOMET logo.

The COOMET logo is a specially developed, original graphic representation of the abbreviated name of the Euro-Asian Cooperation of National Metrological Institutions (COOMET), designed to identify the organization itself and to increase the visibility of COOMET as a regional metrology organization and regional legal metrology organization.

The COOMET logo is the property of COOMET.

#### 2. REFERENCES

In this document, the following COOMET publications<sup>1</sup> are referenced:

Document COOMET D7/2023 "Regulation on giving the distinguished title "Honorary Metrologist of COOMET":

Recommendation COOMET R/AQ/9:2019 "Recommendation on the evaluation of quality management systems of national metrology institutes/designated institutes";

Recommendation COOMET R/RM/17:2011 "Guidelines for issuing certificate of participant of COOMET CRM interlaboratory certification";

Recommendation COOMET R/GM/18:2022 "Procedure of the International Competition "The Best Young Metrologist of COOMET";

Recommendation COOMET R/RM/22:2020 "Form and content of COOMET certificate for reference materials for composition and properties of substances and materials";

Recommendation COOMET R/IT/24:2014<sup>2</sup> "Educational programs and practical training programs of experts of national metrological institutes cooperating in COOMET";

Recommendation COOMET R/TR/27:2023 "Procedure for preparing certificates issued based on the results of trainings within COOMET";

Recommendation COOMET R/TR/36:2023 "Rules for creation, approval and update of COOMET courses on the BIPM e-learning platform. Monitoring and satisfaction assessment for participation in COOMET courses".

#### 3. COOMET LOGO SPECIFICATION

3.1. The COOMET logo is shown in Annex 1.

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<sup>&</sup>lt;sup>1</sup> When using this publication, it is appropriate to check the year of approval of referenced publications on the website www.coomet.org (section "COOMET publications") or on the portal www.coomet.net (section "Publications").

<sup>&</sup>lt;sup>2</sup> It will be submitted for approval in 2024 as recommendation COOMET R/TR/24:2024 "Programs of COOMET trainings. Content and design requirements. Development procedure".

- 3.2. The COOMET logo is a combination of the first three letters of words "КООПЕРАЦИЯ" and "МЕТРОЛОГИЯ" (in Russian) and "COOPERATION" and "METROLOGY" (in English).
- 3.3. The letters of the abbreviation "COOMET" are printed upright, the first letter is capitalized. The letter "M" is designed so that its lower left edge is connected with the letter "C" while underlining the two "O" letters, and its right edge underlines the letters "E" and "T" and ends at the same level with the letter "T".
- 3.4. There is a vertical line before the letter "C", equal in height to the letter "C", positioned in such a way that they visually form the letter "K" of the Russian alphabet.
  - 3.5. The COOMET logo is made in 2 colors blue and red.
  - 3.5.1. The color of the letters of the "COOMET" abbreviation is blue.
- 3.5.2. The color of the contour lines of the "COOMET" abbreviation and of the vertical line near the letter "C" is red.
- 3.5.3. The clear area inside and around the COOMET logo provides its best visual perception, is not part of the logo, and is regarded as the white color or a transparent area.
  - 3.6. The electronic version of the COOMET logo is made in two color models:
- RBG: used when displayed on the COOMET web resources and in files with different extensions, displayed only on monitor screens of various devices.
- CMYK: used in files with different extensions, intended for printing using printers and/or typography equipment.

The color model parameters are given in Annex 1.

#### 4. PROCEDURE FOR USING THE COOMET LOGO

- 4.1. All rights to use the logo belong to COOMET.
- 4.2. The COOMET logo can be used on the following documents, related to COOMET activities: documents, related to official COOMET events and events held under the auspices of COOMET in conjunction with other organizations;

COOMET publications and Directory;

web resources of COOMET or other organizations (if permissions or requests are obtained from those organizations);

materials on trainings under the auspices of COOMET (see recommendation COOMET R/IT/24) and certificates issued based on the results of such trainings (see recommendations COOMET R/GM/18 and COOMET R/TR/27);

diplomas on giving the distinguished title "Honorary Metrologist of COOMET" (see document COOMET D7);

COOMET confirmations of recognition of the quality management systems of national metrology institutes and designated institutes of COOMET member countries according to international standards ISO/IEC 17025<sup>3</sup> and ISO 17034<sup>4</sup> (see recommendation COOMET R/AQ/9);

reports on measurement standard comparisons, conducted under COOMET projects;

certificates of calibration, issued by national metrology institutes and designated institutes of COOMET member countries that signed the CIPM MRA<sup>5</sup> (in view of restrictions in section 1 of recommendation COOMET R/GM/15);

certificates on reference materials prepared by national metrology institutes and designated institutes of COOMET member countries, whose quality management system was recognized by the

3

<sup>&</sup>lt;sup>3</sup> International standard ISO/IEC 17025 "General requirements for the competence of testing and calibration laboratories"

<sup>&</sup>lt;sup>4</sup> International standard ISO 17034 " General requirements for the competence of reference material producers"

<sup>&</sup>lt;sup>5</sup> CIPM MRA - Mutual Recognition Arrangement of national measurement standards and of calibration and measurement certificates issued by national metrology institutes

COOMET Quality Forum for the compliance with the requirements of international standard ISO 17034, and/or reference materials approved as COOMET CRMs (see recommendation COOMET R/RM/22) and other documents related to the preparation of COOMET CRMs (see COOMET R/RM/17).

- 4.3 For events, held under the auspices of COOMET and other organizations, the event announcement and program may contain the names and logos of multiple organizations. Wherever possible, the COOMET logo should be scaled such that it is of a size that is equal to that of the other logos being used in printed and electronic materials, associated with the events.
- 4.4. With the exception of the cases below, only the COOMET Secretariat may use the COOMET logo on stationary (including letterheads and business cards), publications, presentations, reports, brochures, posters, banners, working documents of meetings and other items, related to COOMET activities.
- 4.5. COOMET President, COOMET Vice-Presidents and Chairs of COOMET structural bodies may use the COOMET logo on letterheads and business cards, as well as presentations associated with COMET activities.
- 4.6. National metrology institutions of COOMET member countries may use the COOMET logo on web resources, brochures, posters, banners, presentations and other promotional materials only to denote their membership in COOMET.
- 4.7. Any requests for using the COOMET logo, which are not provided for in this document (inter alia, from COOMET liaison organizations), shall be sent by an applicant (potential user) to the COOMET Secretariat in writing (by email or post) for further review and approval by the COOMET Presidential Council.

In such a request, details of the intended use shall be set out (including the purpose of using, where the logo will be placed and for how long). The request shall be sent at least 2 weeks before the use of the COOMET logo.

The COOMET Secretariat sends a written confirmation to the applicant, as soon as the decision is made by the Presidential Council.

- 4.8. The COOMET logo shall not be used by COOMET members or other organizations or natural persons with any commercial purpose and/or with their commercial related documents.
- 4.9. The image of the COOMET logo, included in this document, is for illustration only. Redrawn approximations shall not be used.
- 4.10. If the logo is reproduced electronically, degradation and/or distortion of the COOMET logo shall be avoided.

The users who want to use the COOMET logo, shall contact the COOMET Secretariat, and the latter will submit the corresponding file in a graphic format.

- 4.11. When using the COOMET logo, the following requirements shall be met:
- the logo shall always be used in its originally designed proportions. The same proportions as those of the image given in this document shall be retained in case of any enlargement or reduction, so that the COOMET logo does not appear distorted, compressed or stretched;
  - the logo shall not have the size that makes the letters unreadable;
  - the logo shall not be substituted by "similar" fonts or typefaces for the letters;
  - the logo shall only be used in a horizontal position; it must not be rotated;
  - there shall be no graphic elements, images or text in the logo clear area.
- 4.12. The COOMET logo shall only be reproduced in the prescribed form, size and original color scheme, described in detail in section 4 of this document.

The COOMET logo may be reproduced in a monochrome black and white version. The monochrome version is used when full-color printing is not possible (for instance, in preparing layouts for newspapers, sending documents via fax, printing documents on black and white printers etc.).

The COOMET logo may also be used on a different background (in addition to the white or transparent one) subject to the clear image and image identification, as well as maintaining its color scheme.

4.13. By using the COOMET logo, the user acknowledges their consent to all provisions set out in this document.

# COOMET logo image and parameters of color models (mandatory)

## 1. Logo based on the RBG color model

RBG color parameters: red (R-215, G-54, B-43) blue (R-37, G-109, B-170)



## 2. Logo based on the CMYK color model

CMYK color parameters: red (C-2, M-91, Y-93, K-6) blue (C-87, M-51, Y-4, K-7)

